

TOOLS

Strategic Planning Chart

Issue	Target	Factors Against Us	Factors for Us	Actions to Take	Responsible for Action
<p>What is the problem or issue, and whom does it affect?</p> <p>How do you want the problem solved? What remedy do you want?</p>	<p>Who can solve this problem or give us the remedy we want?</p>	<p>Who is opposed to us?</p> <p>Are there weaknesses in the union or contract that will affect our ability to win this campaign?</p>	<p>Are there allies outside the workplace?</p> <p>Are there strengths in the union or contract that will help us win?</p>	<p>What are some unifying actions you and other members can take to solve the problem?</p> <p>If the target doesn't move on the issue, what other actions can we take to "escalate?"</p> <p>How will you communicate with the membership about the problem and action plan?</p>	

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