



JANUARY 16-17, 2022

HONORING OUR PAST, PROTECTING OUR FUTURE
AFFILIATE SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR / \$25,000 EACH (4 AVAILABLE)

- On-screen Presentation of one Dr. MLK Jr Service Award
- Full-page with program information and links to affiliate sponsor's website on the AFL-CIO Dr. MLK Jr. registration site as well as the AFL-CIO microsite from the launch date to 90 days post-event
- Logo with hyperlinked tagline to affiliate-sponsor's website on all pre- and post-event communications and marketing emails
- Complimentary event registration for up to 5 guests
- Complimentary admission to Sunday Reception at AFL-CIO for up to 5 guests

SUPPORTING SPONSOR / \$15,000 EACH (4 AVAILABLE)

- Half-page with program information and links to affiliate sponsor's website on the AFL-CIO Dr. MLK Jr. registration site as well as the AFL-CIO microsite from the launch date to 90 days post-event
- Option to present on Dr. MLK Jr Service Award at the Sunday Reception.
- Logo with hyperlinked tagline to affiliate-sponsor's program website on all pre- and post-event communications and marketing emails
- Complimentary event registration for up to 3 guests
- Complimentary admission to Sunday Reception at AFL-CIO for up to 3 guests

COMMUNITY SPONSOR / \$10,000 (8 AVAILABLE)

- Quarter-page with program information and links to affiliate-sponsor's website on the AFL-CIO Dr. MLK Jr. registration site as well as the AFL-CIO microsite from the launch date to 90 days post-event
- Logo with hyperlinked tagline to affiliate-sponsor's program website on all pre- and post-event communications and marketing emails
- Complimentary event registration for up to 2 guests
- Complimentary admission to Sunday Reception at AFL-CIO for up to 2 guests

CULTURAL/MULTIMEDIA \$5,000 EACH (8 AVAILABLE)

- Logo with hyperlinked tagline to sponsor's product/program website on all pre- and post-event communications and marketing emails
- Complimentary event registration for up to 2 guests
- Complimentary admission to Sunday Reception at AFL-CIO for up to 2 guests